
ECONOMIA DEGLI INTERMEDIARI FINANZIARI AVANZATA

MODULO ASSET MANAGEMENT

COURSE OUTLINE

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- Week 1

- Product overview
- Market Overview – trend in asset management business
- Value chain – customer relation

- Alternative approach to investments (testimonials)

- Text

- Assogestioni: Mappa Risparmio Gestito Dic 2005
- BNL Centro Einaudi: XXIII Rapporto sul Risparmio e i risparmiatori Cap 2
- Investment Company Institute: Fundamentals October 2005
- Eurisko – Prometeia: Osservatorio sui Risparmi delle famiglie - Aggiornamento Ottobre 2005
- Eurisko: Multifinanziaria Retail Market 2005 Parte I, II, III
- Ghiraldelli – Linguanti: L'asset Management per gli investitori privati Cap. 1, 2, 3, 4, 5, 6
- Guida alla lettura del prospetto informativo - CONSOB

- Week 2

- Benchmark Related Fund
- Sources of Alpha
- Fund Management Style
- Equity Fund Management Approach: Overview

- Quantitative methods in Fund Management (testimonials)

- Text

- Ghiringhelli: La gestione attiva dei portafogli azionari Cap. 1, 2, 3, 4, 5, 6, 8
- Selected Papers

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- Week 3
 - Flexible Fund – Absolute Return Fund
 - Hedge Funds Overviews
 - Risk Management Role

 - Risk Management - Fund Management (testimonials)

 - Text
 - Selected Papers

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- Week 4
 - Impact of money manager diversification
 - Multimanager: caveats
 - Risk Management Role

 - Risk Management - Fund Management (testimonials)

 - Text
 - Selected Papers