

134002 Market Research for Business Development and Innovation (134002-ENG)

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COVID-19: SUMMER SESSION 2020

In adoption of the Covid-19 new academic organization, all the exams of the Summer Session (May, June, July) will carry on in distance learning form.

Exams of Market Research for Business Development and Innovation (134002-ENG) will follow the published official calendar.

The exam will be an oral exam. The examination will be based on topics taken from the book and articles suggested for this course.

The platform in use will be **Microsoft Teams**. Students will find precise connection instructions on the Unibg web-site (Home page- Distance Learning). The connecting **link** to the exam will be published on the course web pages the day before the exam.

Best

Daniela Andreini

Giuseppe Pedeliento