

4th Workshop
New Institutionalism in Organization Theory
April 3-4, 2008
University of Bergamo



Program

<i>April 3, 2008</i>		
09.45-10:00	Welcome Addresses (Aula 16)	
	<p>Prof. Gianfranco Rusconi, Director of the Department of Business Administration, University of Bergamo</p> <p>Giuseppe Delmestri, Georg Krücken, Renate Meyer and Peter Walgenbach</p>	
	Aula 15	Aula 16
10:00-11:30	<p>Danielle Logue (University of Oxford) "How to manage a university (or so it seems): Understanding 90 years of organizational change"</p> <p>Nicole Thaller (University of Trier): "Institutions and organizations – the change of doctoral studies"</p> <p><i>Chair: Georg Krücken</i></p>	<p>Stefan Kirchner (University of Hamburg) "The social embeddedness of organizational change: Circumstances and characteristics of the diffusion dynamic of decentralized organizational patterns"</p> <p>Giuseppe Delmestri (University of Bergamo) and Stefano Basaglia (Bocconi University) "Determinants of real and rhetoric change: Top managers' identities, (trans)national institutions and management fashions"</p> <p><i>Chair: Renate Meyer</i></p>
11:30-13:00	<p>Anett Löscher (University of Giessen) "Some considerations on a theoretical and methodological approach to researching ways in which institutions affect cultural exchanges"</p> <p>Heinke Rübken (University of Oldenburg) "Organizational responses to institutional pressures – a social network approach"</p> <p><i>Chair: Peter Walgenbach</i></p>	<p>Markus Höllerer (WU-Wien) "Between creed and fulfillment of social expectations: Theoretization of the management concept of corporate (social) responsibility"</p> <p>André Spicer (University of Warwick) and Markus Perkmann (Loughborough University) "Translating an organizational form: The case of Indymedia"</p> <p><i>Chair: Giuseppe Delmestri</i></p>

13:00-14:30	Lunch	
14:30-16:00	<p>Raimund Hasse and Lucia Schmidt (University of Luzern): “De-legitimated but persistent – the case of unequal opportunities in education”</p> <p>Justin J.W. Powell (WZB Berlin) “From exclusion to inclusion? Special education in Germany and the United States”</p> <p><i>Chair: Renate Meyer</i></p>	<p>Markus Hertwig (University of Bochum) “Institutional mechanisms revisited: Towards a systemic approach to institutional influences on organizations”</p> <p>Elke Schüssler (FU-Berlin) “Strategic processes and persistence: Organizational and institutional path dependence in the German clothing industry”</p> <p><i>Chair: Peter Walgenbach</i></p>
16:00-16:30	Coffee-Break	
16:30-18:00	<p>Andreas Schröer (University of Heidelberg) “Leadership in non-profit sectors – the relation between societal sector and social actor”</p> <p>Julia Eiche and Rüdiger Kabst (University of Giessen) “Institutional uncertainty and market entry in eastern European transition economies: A measurement approach incorporating institutional maturity and institutional stability”</p> <p><i>Chair: Georg Krücken</i></p>	<p>Anne Tempel (University of Erfurt), Tony Edwards (University of London), Anthony Ferner (De Montfort University) and Peter Walgenbach (University of Erfurt) “New institutionalism and the transfer of practices in MNCs – subsidiary management agency at the juncture of multiple institutional frameworks”</p> <p>Thomas Klatetzki (University of Siegen) “Power is knowledge”</p> <p><i>Chair: Giuseppe Delmestri</i></p>
18:00-18:45	Keynote (Aula 16)	
	Royston Greenwood (University of Alberta) “Flu-Virus or Plague? Where is Institutional Theory Going?”	
20:30	Dinner	

April 4, 2008		
	Aula 15	Aula 16
10:00-11:30	<p>Frederike Nebel (University of Potsdam) “The meaning of administrative culture for new management concepts in public administration”</p> <p>Paola Adinolfi and Gabriella Piscopo (University of Salerno) “A neo-institutionalist interpretation of training in the Italian public administration”</p> <p><i>Chair: Renate Meyer</i></p>	<p>Simone Schiller-Merkens (University of Mannheim) “Bringing institutional work and institutions together (and down to the local): Institutional conditions for diffusion”</p> <p>Bernadette Bullinger (University of Mannheim) and Julia Brandl (WU-Wien) “Entrepreneurship research within institutional theory: Comparison of realist and cultural approaches”</p> <p><i>Chair: Peter Walgenbach</i></p>

11:30-12:00	Coffee Break	
12:00-13:30	<p>Ralf Elbert and Fabian Müller (TU-Darmstadt) “Cluster development – cluster managers as institutional entrepreneurs”</p> <p>Markus Helfen and Jan Siedentopp (FU-Berlin) “Business lobbying and social movements: The rise of voluntaristic self-advocacy in Germany”</p> <p><i>Chair: Georg Krücken</i></p>	<p>Thierry Viale (HEC Paris) “Capital in all forms! Objectifying the resources of the ‘institutional entrepreneur’ in a process of technological change in the field of communication consulting”</p> <p>Evelyn Micelotta (University of Milan), Royston Greenwood (University of Alberta), Raffaella Cagliano and Gianluca Spina (University of Milan) “The Italian resistance? Organizational forms in Italian and Canadian law firms”</p> <p><i>Chair: Giuseppe Delmestri</i></p>
13:30-15:00	Lunch	
15:00-16:00	General Discussion (Aula 16)	

Workshop fee: 20 EUR

Venue: *Università di Bergamo*
Facoltà di Economia
Via dei Caniana, 2
Bergamo, Città bassa